

Introduction

Name: _____	Category: Sport / Culture / Commercial
Over category: _____	
Type: Event / Organization	Profit: Non-Profit (mission driven) / For Profit / Hybrid
Scale: local / regional / national / international	
Occurrence: many similar / some similar / rather unique	

Environmental Sustainability

Category: Indicator / Detail	Relevance	Performance			
		Sust.	> Avg.	Average	< Avg
Footprint (https://co2.myclimate.org/en/event_calculators/new)	high				
Behaviour: promotes env. Friendly behaviour among participants / clients					
Behaviour: promotes env. Friendly behaviour audience					
Behaviour: employees / volunteers					
Behaviour: other stakeholders (partners, suppliers, general public)					
OVERALL evaluation					

Social Sustainability

Category Indicator / Detail	Relevance	Performance			
		Sust.	> Avg.	Average	< Avg
Satisfiers for human needs	high				
Human Dignity kept for suppliers (A1)					
Human Dignity kept for workers (C1)					
Human dignity kept for customers (D1)					
Human dignity kept for stakeholders (E1)					
Transparent & democratic funding & decision making B1 – clear financial flows C5 – employees transparency and co-determination D5 – clients / audience / athletes transp. and co-det. E5 – societal transparency and co-determination					
Social Justice C4 – just income distribution (incl. artists & top athletes) D4 – socially oriented design of the products / service E4 – investing profit for the common good					
Fosters the idea of cooperation and solidarity C2 – just distribution of labor					
Promotes Socially sust. Behaviour: among participants					
Promotes Socially sust. Behaviour: audience / clients					
Promotes Socially sust. Behaviour: volunteers / employees					
Promotes Socially sust. Behaviour other stakeholder					
TOTAL					

Financial Sustainability

Events / Organizations like this tend to be

Profitable	Cost covering (but not profitable)	Partially subsidized	Fully subsidized
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Assessment scale – Sustainability of Sport and Cultural Events and Organizations

Based on the assessment choose a visualization

1. Choose the right paper based on size of impact and financial performance:

1.1 size of impact = Scale x Occurrence -> small, medium or large circles

1.2 financial performance: profitable → green
neutral -> white
partial cost covering → orange
fully subsidized → red

2. assess the sustainability on the environmental perspective (planet).

2.1 For calculating the footprint use https://co2.myclimate.org/en/event_calculators/new or
https://co2.myclimate.org/en/company_calculators/new. Suggestion for evaluation:

Sustainable	If the footprint per participant / client per day is smaller than or equal to 0.00548 t. CO2 (= 2 t / 365 days)
below Avg.	If the footprint per participant / client per day is between 0.00548 and 0.0219 t. CO2 (8 t / 365)
avg	If the footprint per participant / client per day is between 0.0219 and 0.0273 t. CO2 (10 t / 365)
Above avg	If the footprint per participant / client per day is above 0.0273 t. CO2

2.2 estimate all the other environmental aspects and weight them

2.3. Is there any other indicator which has not been taken into consideration? (positive / negative)

2.4 Define the overall performance in terms of environmental sustainability

Environmental performance: from left fully sustainable to right very unsustainable.

3. Assess the social performance of the organization / event

3.1. Are single or synergetic satisfiers predominant?

3.2. Rate all the other indicators (i.e. Is human dignity kept on all levels?)

3.3. Is there any other indicator which has not been taken into consideration? (positive / negative)

3.4. Define the overall performance in terms of environmental sustainability

Social performance: from top fully sustainable to bottom fully unsustainable.

4. Add your bubble to the final chart and hand in the filled paper to me.